



#### Forward Looking Statements

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### Speakers

Carlos Rojas Aboumrad CEO



Mario Romero Orozco Former CFO | Board Member



Andrés Pliego Rivero-Borrell Incoming CFO

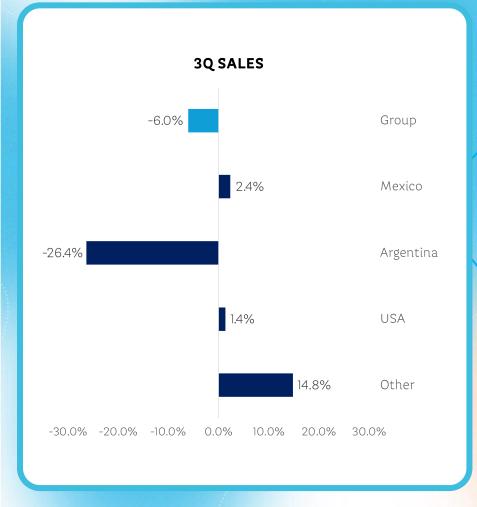




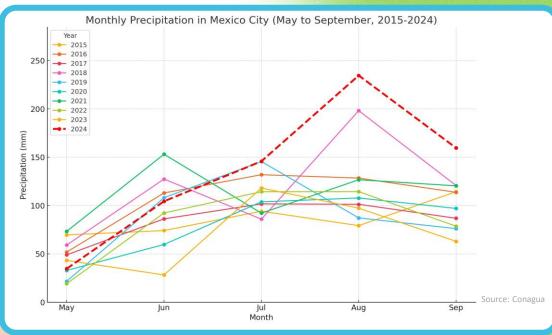
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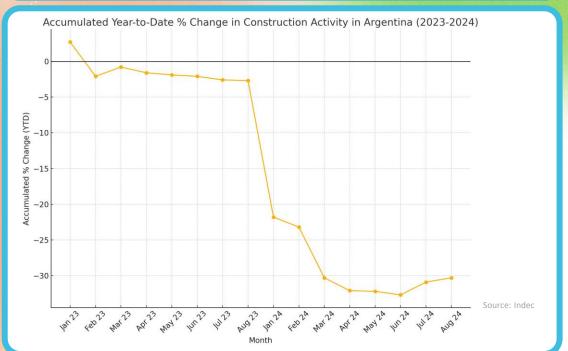
## 3Q24 Performance Overview

#### 3Q24 Results | Revenues









#### Looking ahead



#### Strategic priorities:

- Capitalize on omnichannel/digital capabilities (bebbia 3.0, e-commerce for distributors, etc.) developed in 2024 to consolidate market position and leverage these investments as key drivers for sales.
- Reverse the declining EBITDA trend by reducing expenses.
- Focus on higher operating margins to increase FCF generation through working capital optimization, strict CAPEX control, and reducing leverage.

#### **ESG** Initiatives





Planet

Four plants in Mexico now operate on 100% **renewable electricity**, reducing over 3,500 tCO2e

**SBTi** approved our GHG reduction targets for 2030: a 42% reduction in scopes 1 and 2, and a 25% reduction in scope 3



Profit

2-point increase in the **S&P Corporate Sustainability Assessment**, placing us in the global top 5 within the industry

We published the **SDID Report** in collaboration with JP Morgan, the first in Latin America and second globally, aligning our strategy with the UN SDGs



People

Through the "Rotogotas de Ayuda" Campaign, we donated 1,462 water tanks benefiting >16,000 people affected by drought We launched the **"Escuelas con Agua"** with Coca-Cola Foundation, the 8 bottlers of the Mexican Coca-Cola Industry and Isla Urbana to equip schools with rainwater harvesting systems







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# Financial & Strategy Highlights

#### P&L | Financial Highlights

Figures in million MXN

	<b>3Q24</b>	3Q23	△ <b>%/bps</b>	9M24	9M23	∆ %/bps
Net Sales	2,838	3,020	(6%)	8,477	8,770	(3%)
COGS	1,658	1,675	(1%)	4,556	4,750	(4%)
Gross Profit	1,179	1,345	(12%)	3,921	4,019	(2%)
Margin	42%	45%	(290) bp	46%	46%	50 bp
SG&A	1,091	1,010	8%	3,105	2,813	10%
Operating Income	89	335	(74%)	817	1,207	(32%)
Margin	3%	11%	(800) bp	10%	14%	(420) bp
Financial Expenses	189	90	NA	439	940	(53%)
Taxes	(27)	16	NA	86	25	NA
Net Result	(73)	229	NA	291	241	21%
Margin	-3%	8%	NA	3%	3%	70 bp
EBITDA	247	470	(47%)	1,253	1,577	(21%)
Margin	9%	16%	(680) bp	15%	18%	(320) bp

	3Q24	9M24	
Sales growth ex. Agentina	4%	8%	



















#### Sales | Per Country



	3Q24	2024
∆ Sales	2%	11%
EBITDA Margin	16%	23%

- Sales driven by ongoing good performance in services.
- Heavy rains reduced demand for storage solutions.
- **EBITDA** margins **impacted** by higher **operating expenses**.



	3Q24	2024
∆ Sales	(26%)	(31%)
EBITDA Margin	2%	6%

- Sales decreased due to ongoing economic recession.
- Slight volume improvement during the third quarter vs. 2Q24.
- **EBITDA** margins **pressured** by **lower sales**.



	3Q24	2024
∆ Sales	1%	(10%)
EBITDA Margin	(10%)	(13%)

- **Sales grew** slightly during the third **quarter**.
- Lack of drought and competition reduced year-to-date sales.
- Cost control strategies improve negative EBITDA.



	3Q24	2024
∆ Sales	15%	7%
EBITDA Margin	6%	10%

- Peru: Strong demand for water heaters.
- Central America: Growth in storage and water flow solutions.
- **Brazil**: Expansion in water treatment plant projects.

#### Sales | Products & Services Mix

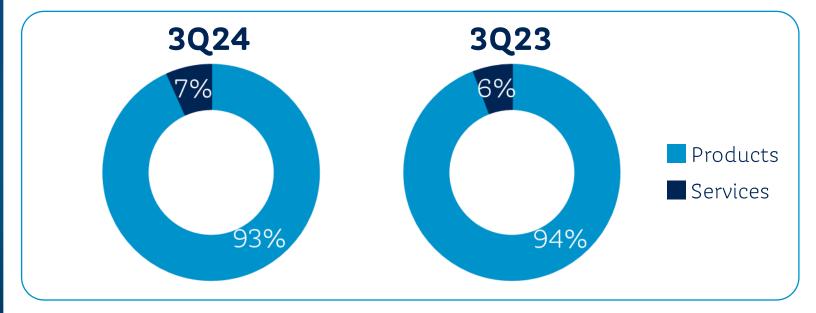
Figures in million MXN

- **+127,000** *bebbia* units
- +160 clients in rieggo
- +5,500 e-commerce clients

Services continue with strong traction

Public sector sales: 3Q24 - 4.0% 9M24 - 4.1%





		3Q24	3Q23	%∆	2024	2023	%∆
<b>Products</b>	Sales	2,649	2,847	(7%)	7,823	8,312	(6%)
	EBITDA	352	573	(39%)	1,488	1,790	(17%)
	% Margin	13%	20%	(680) bp	19%	22%	(250) bp
Services	Sales	189	173	9%	654	458	43%
	EBITDA	(105)	(103)	2%	(235)	(213)	10%
	% Margin	(56%)	(60%)	400 bp	(36%)	(47%)	NM
Total	Sales	2,838	3,020	(6%)	8,477	8,770	(3%)
	EBITDA	247	470	(47%)	1,253	1,577	(21%)
	% Margin	9%	16%	(680) bp	15%	18%	(320) bp

#### **Cash Position**

Rotoplas .

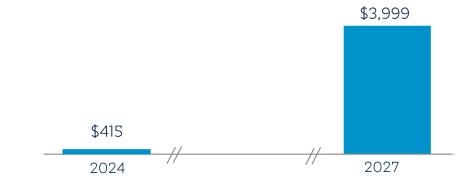
Figures in million MXN

#### **Current Leverage**

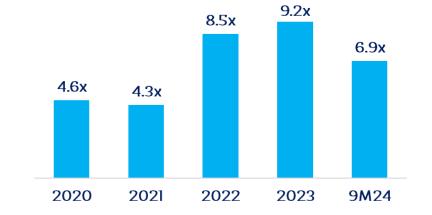
Balance Sheet	2024	2023	△%
Cash & Cash equivalents	616	633	(3%)
Total Debt	4,414	4,114	7%
Net Debt	3,798	3,481	9%
Net Debt / EBITDA	2.1x	1.6x	0.5x

 During the quarter, we maintained a strong focus on managing working capital.

#### **Debt Maturity Profile**



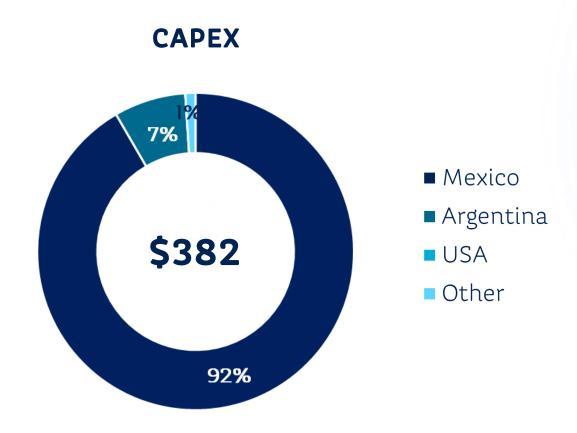
#### Interest coverage



#### Rotoplas Rotoplas

#### Discipline in Capital Allocation

Figures in million MXN

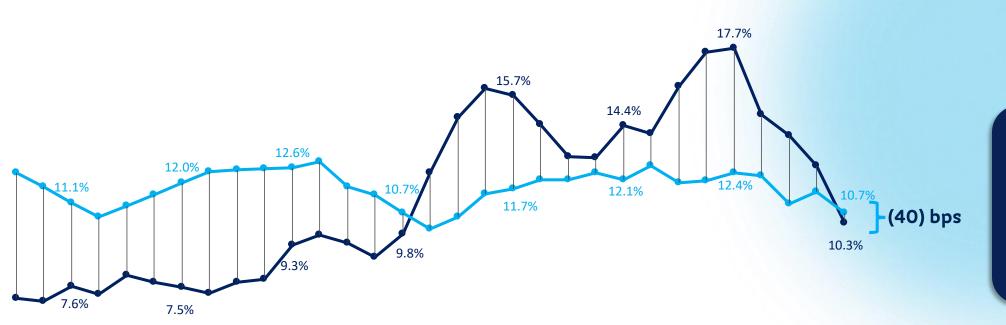


Investments for the **long-term sustainability** of the business:

- Investment in **technology** to produce the **new generation** of **water tanks** and a new **plant** in **Ixtapaluca**
- \$90 million allocated to bebbia
- \$29 million to water treatment plants



#### ROIC | Sustainable value creation



Our focus in the coming quarters is to enhance NOPAT to regain a positive spread between ROIC and WACC



#### Revised 2024 Guidance





#### **Strategic Priorities:**

- Capitalize on omnichannel/digital capabilities
- Reverse the declining EBITDA trend
- Focus on higher operating margins



## Thank you!



Q&A

You can submit a question by pressing the "Q&A" button.

Please include:

- \*Name
- \*Fund or Company