

Grupo Rotoplas S.A.B. de C.V.

Corporate Presentation

Second Quarter 2020



Forward-looking statements

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ADDITIONAL INFORMATION AND WHERE TO FIND IT

rotoplas.com.mx/investors

www.bmv.com.mx

Ticker: AGUA*

Investment Considerations



1

WATER

A nascent industry of opportunities

2

PROVIDING SOLUTIONS

Market leaders

3

WITH A CLEAR PURPOSE

Sustainable long-term model “more and better water”

4

WHERE WE ARE GOING

Growth and value opportunities

5

STRONG FINANCIALS

Sustainable focus

6

WHY OWN AGUA?

Momentum



MEMBER OF
**Dow Jones
Sustainability Indices**
In Collaboration with RobecoSAM

1

WATER

A nascent industry of opportunities

Water Demand

Population Growth

	2020	2050
Rural	3.0B	3.0B
Urban	4.0B	7.0B
Total	7.0B	10.0B

The demand for water for non-agricultural uses increases **2.5x faster** than the population



General population will grow by an average of **77 million people in the next 20 years**

Water Supply

Imbalance in water distribution

10 countries control **60%** of the global fresh water supply



Across the world, water supply & sewer systems are

 **60-80** years old

and in many cases have reached the end of their useful lives

40%

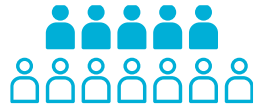
decrease in renewable water

per capita in the last 22 years

Water Challenges for Humanity

2.4 billion

people worldwide
live without access to
adequate sanitation services



2/3

of the world's population
live in areas that have water scarcity
at least once a month



Market Size & Dynamics

\$ USD 780

billion market

Growing at a

3.3% CAGR



\$ USD 225

Billion market in
Latam and
North America



24%

Market reach for
Rotoplas

Horizontal to all sectors

Sectors of interest for Rotoplas:



Water scarcity &
quality



Water
management &
recycling



Agricultural yield

Case Study – Mexico City



“Nowadays, 40% of inhabitants have problems regarding water access and quality”

	2018	2030	Δ
Water service reliability	56%	8%	-7x
Shortages	17%	35%	2x
Poor quality	4%	17%	4x

i.e. Nowadays in Tlalpan neighborhood the local government spends US\$7M annually in water trucks

CDMX International Airport

- The city's water system provides 8% of the supply.
- Water trucks from private companies supply the rest
 - 38 trucks a day | 14 thousand trips per year
- Spending on water trucks in 2018 - 64.7 million pesos | 616 million liters

Economically and environmentally unsustainable



Bringing water in and out of the city -2,240m altitude- is energy intensive and very expensive



Renewable water in Mexico will decrease 11% by 2030



Mexico exceeds the world's average water footprint in 42% (1,978 vs 1,385 m^3 /hab/year)

2 PROVIDING SOLUTIONS

Market leaders



1994 Storage Products



1 country
800 direct clients
500 employees
3,000 points of sale
2 product lines
8 plants
1 innovation and development center

Sales
MXN 500mm

EBITDA
MXN 70mm

2Q20 Water Market Leader



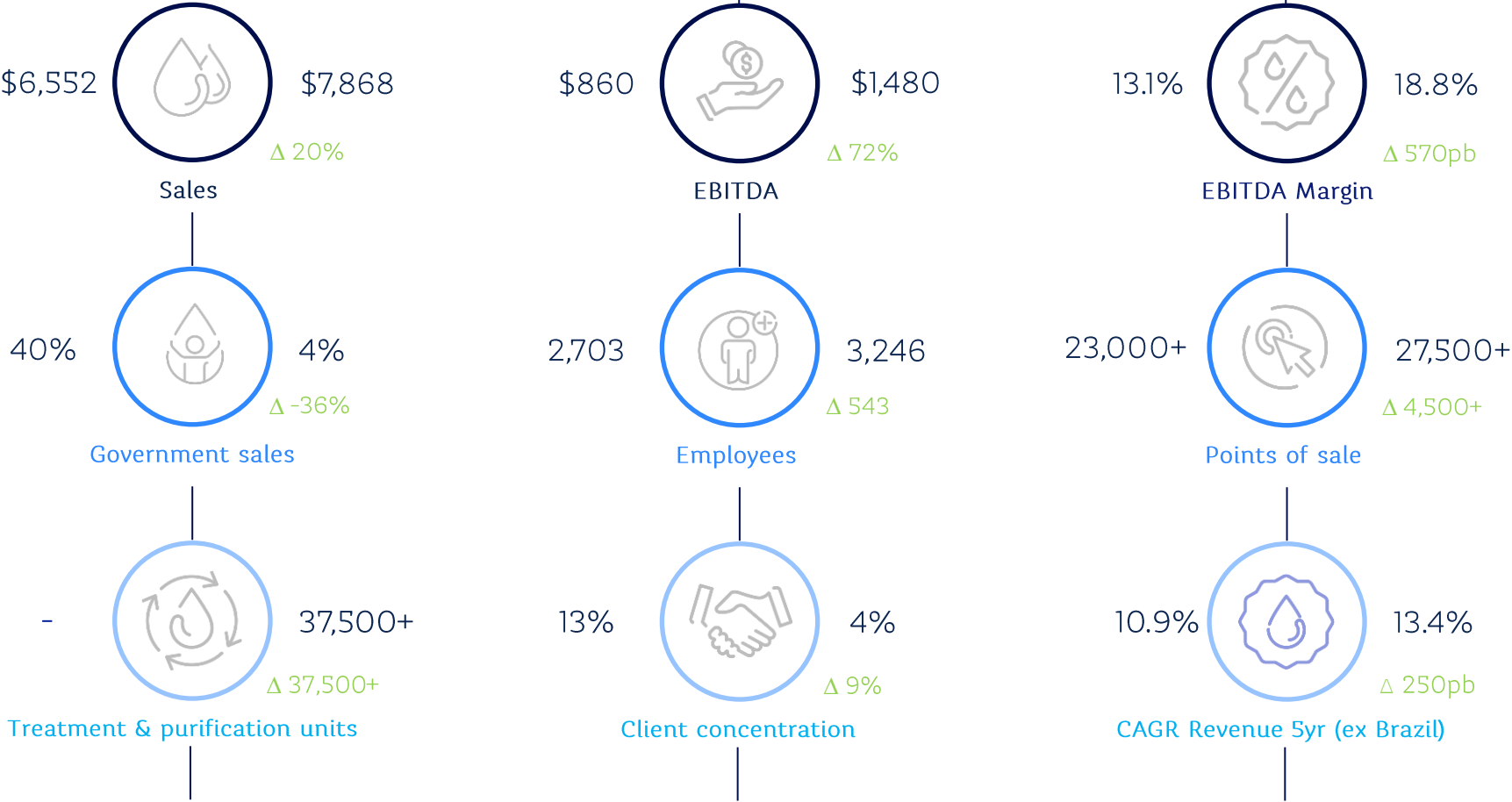
14 countries (14x)¹
37,500+ points of service
3,200+ employees (7x)¹
27,500+ points of sale (9x)¹
27 product lines (14x)¹
18 plants (2x)¹
1 innovation center

Sales
MXN 7,868mm (CAGR: 13.4%)²

EBITDA
MXN 1,480mm (CAGR: 20.4%)²

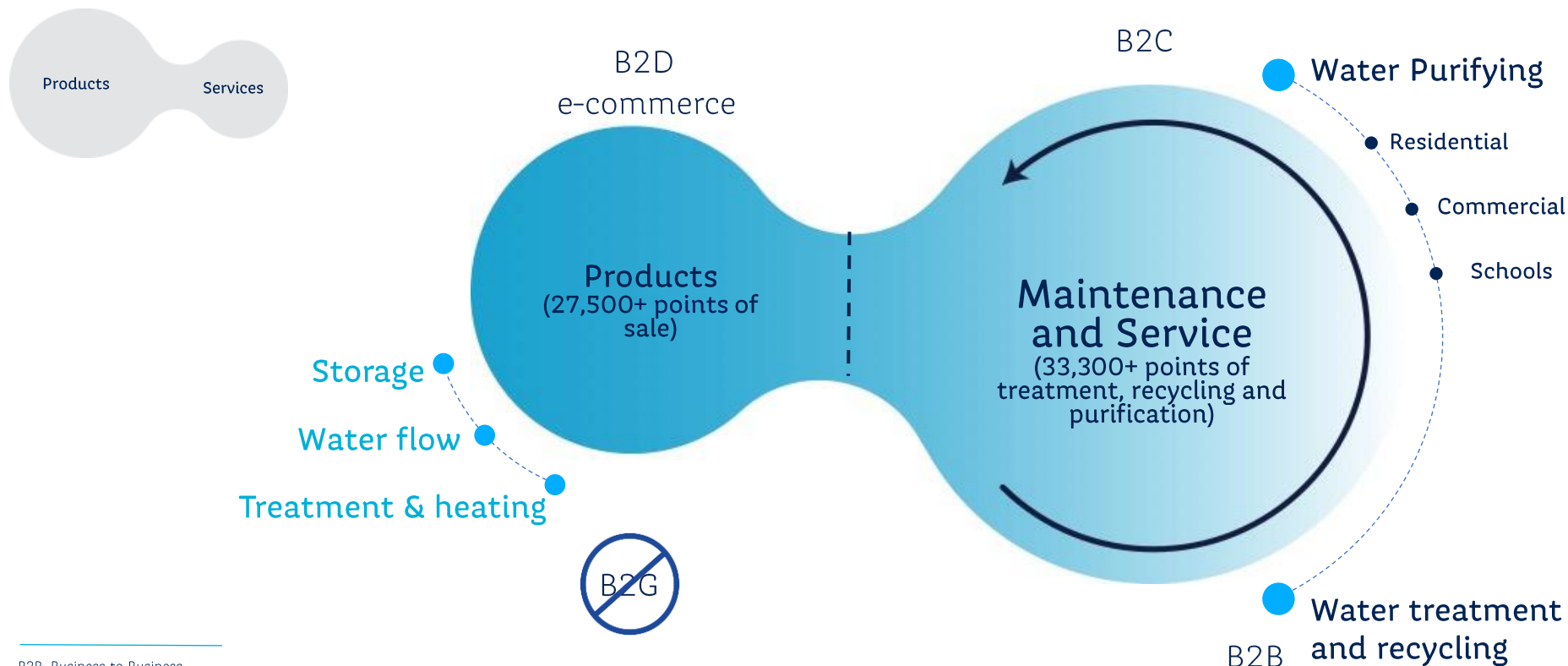
¹ Compared to 1994.
² CAGR 2014 – LTM20

Key metrics 2014 – LTM June 2020



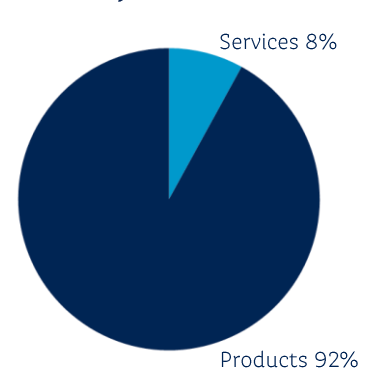
Decentralized Water Solutions | Business Model

TODAY -----> EVOLUTION

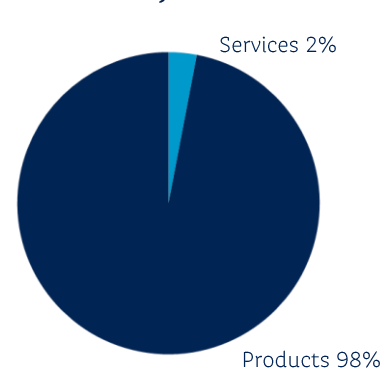


Portfolio | Products and Services

Sales by solution LTM*



EBITDA by solution LTM*



*Results as of IQ20

PRODUCTS

STORAGE



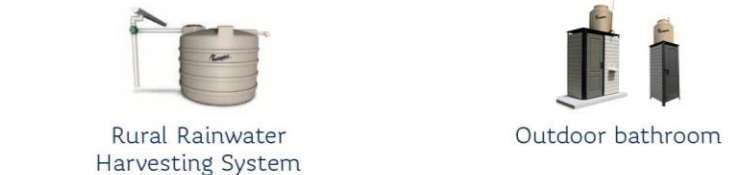
WATER FLOW



TREATMENT & HEATING



AUTO-SUSTAINABLE



SERVICES

PURIFICATION



TREATMENT AND RECYCLING

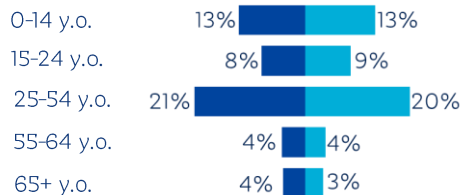


WATER	PRODUCTS	Storage	<ul style="list-style-type: none"> • Rapid urban growth = supply interruption → higher demand for water storage products • Water demand > centralized system capacity (old infrastructure and poor city planning) • Growing trend of circular economy - use of recycled resins in water tanks
		Flow	<ul style="list-style-type: none"> • New technologies for cleaner and "zero leakage" water systems • Urban growth > rural growth • Growing customer needs water data measurement & control
		Treatment & heating	<ul style="list-style-type: none"> • Lack of centralized sewage infrastructure in developed & developing countries • Energy efficiency for a sustainable world • Increasing levels of contamination in water tables
	SERVICES	Purification	<ul style="list-style-type: none"> • New generations seeking to reduce water & carbon footprint = sustainment = Ø plastic bottles • Largest generation (millennials) favors subscription economies • Large addressable markets (i.e. 86% people drink bottled water in Mexico)
		Treatment & recycling	<ul style="list-style-type: none"> • Environmental awareness • Regulation enforcement towards higher standards for residual water • Increase in water prices

Strategy by country | region



Country demographics

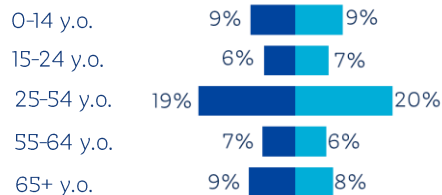


Rotoplas Strategy:

- Maintain product leadership
- Boosting services (PTARs, bebbia, drinking water fountains)



Country demographics

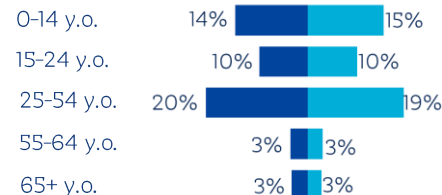


Rotoplas Strategy:

- Focus on the e-commerce platform
- Multi-brand platform focused on water storage, agricultural and industrial products



Country demographics



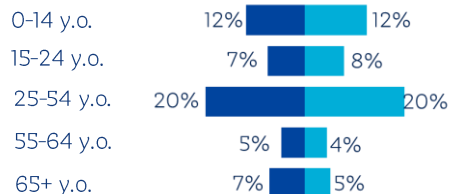
Rotoplas Strategy:

- Maintain market positioning in the region

Central America includes Guatemala, El Salvador, Costa Rica, Honduras and Nicaragua



Country demographics

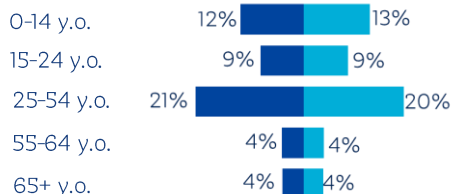


Rotoplas Strategy:

- Seek profitability by increasing prices in line with inflation
- Product diversification by range
- Strengthening the export platform



Country demographics

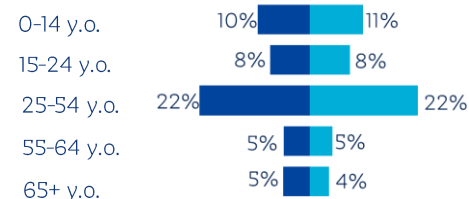


Rotoplas Strategy:

- Complete product portfolio with organic development of the water flow segment
- Leadership in water treatment and improvement (heaters)



Country demographics



Rotoplas Strategy:

- Maintain a presence in the country.
- Venture into the treatment and recycling plants market

3

WITH A CLEAR PURPOSE

Sustainable long-term model
“more and better water”

Competitive Advantages

- Value
- Quality
- Social Responsibility

BRAND
RECOGNITION

ROTOPLAS
PROCESSES

- Focus on **ESG (Environmental, Social & Governance)**
- Operational excellence in our **processes backed** by a SAP platform
- **Customer Centric** culture
- **Strategy** with a robust coherence matrix for capital allocation within the water space

- Over **27,500 points of sale** in America
- Over **37,500 points of treatment, recycling and purification**

UNIQUE
DISTRIBUTION AND
SERVICE NETWORK

WATER
INNOVATION

- Focused on **innovative** projects
- Rotoplas allocates **4% of its EBITDA to R&D**

Water footprint – 16 products (ISO 14067)
Carbon footprint – 5 products (ISO 14046)

Environmental Cards



Water
Footprint



Carbon
Footprint



+19,000 hrs¹

training collaborators on human rights, processes, health and safety, among other topics



+5,700¹

plumbers trained and 350 certified as “Water solutions advisors”



+1,100,000²

children benefited



+80%

energy from sustainable sources



Circular economy “Green Project”

program to use recycled resins in our products
+10% of resins

SOCIAL

CORPORATE GOVERNANCE

ENVIRONMENTAL

SUSTAINABILITY MODEL



53% independent
Board Members



Audit, Compensation and Corporate Practices Committees chaired by independent Board Members



Sustainability Committee
reporting indirectly to the Board of Directors

- DJSI MILA Pacific Alliance (Sustainability Index)
- S&P/BMV IPC Sustainable Index
- ESG Bloomberg score 59.5 - **Top 10 in Mexico**

2018 GRI Exhaustive Standards and verified Annual Report
2017 GRI Exhaustive Standards
2016 Annual Integrated Report elaborated under GRI Standards
2015 Annual Integrated Report under GRI 4

For more about our ESG performance visit our website
www.rotoplas.com

¹During 2019.

²Cumulative and including only INIFED water fountains beneficiaries.

Best Corporate Governance Practices



Board of Directors



Our board of directors:

- Transparency — ➤ 53% Independent **Members**
- Diversity — ➤ 5 **international** Board Members
- Innovation — ➤ Represented by 4 different **generations**
- Equality — ➤ **Gender equality** in the Board
- Experience — ➤ Board Members with **diverse industry backgrounds & more than 500 years of combined experience**

4 WHERE WE ARE GOING

Growth and value opportunities

“...throughout this transformation effort, Rotoplas should achieve a **ROIC greater than WACC** in less than 18 months”

*Carlos Rojas | CEO
Flow's program kick off
August 2019*

Flow | Transformation Program

A. Enhance performance of current portfolio

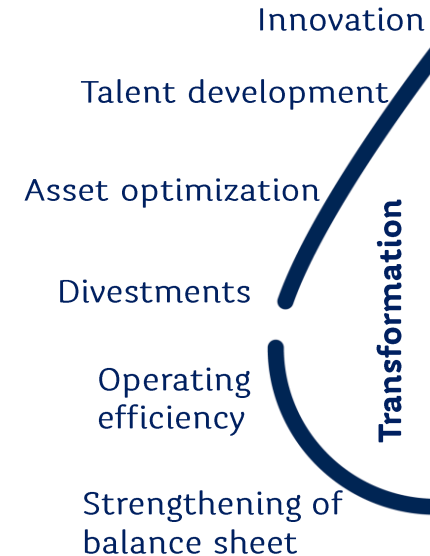
- Revenue levers
 - 1) Price & volume optimization
- Cost levers
 - 1) Procurement of materials
 - 2) Manufacturing efficiency
 - 3) Distribution costs optimization
- Working capital levers
 - 1) Inventory levels optimization
 - 2) Customization of accounts receivable & accounts payable policies

B. Growth initiatives

- Improve quality and execution on growth opportunities
- Clear set of opportunities:
 - 1) Cross Selling
 - 2) Boost the water-as-a-service platform
 - 3) Bolster growth of the e-commerce platform
- Improve capital allocation decisions

C. Improve organizational health




- Change management
- Project diligence and accountability
- Organizational Climate revision
 - 1) through OHI and GPTW Surveys



Cross selling opportunities



Rotoplas seeks to expand its solutions portfolio to meet population needs in every region

-  Current offering
-  e-commerce
-  Plan

WATER

PRODUCTS

SERVICES

Storage

Flow

Treatment & Heating

Purification

Treatment & Recycling















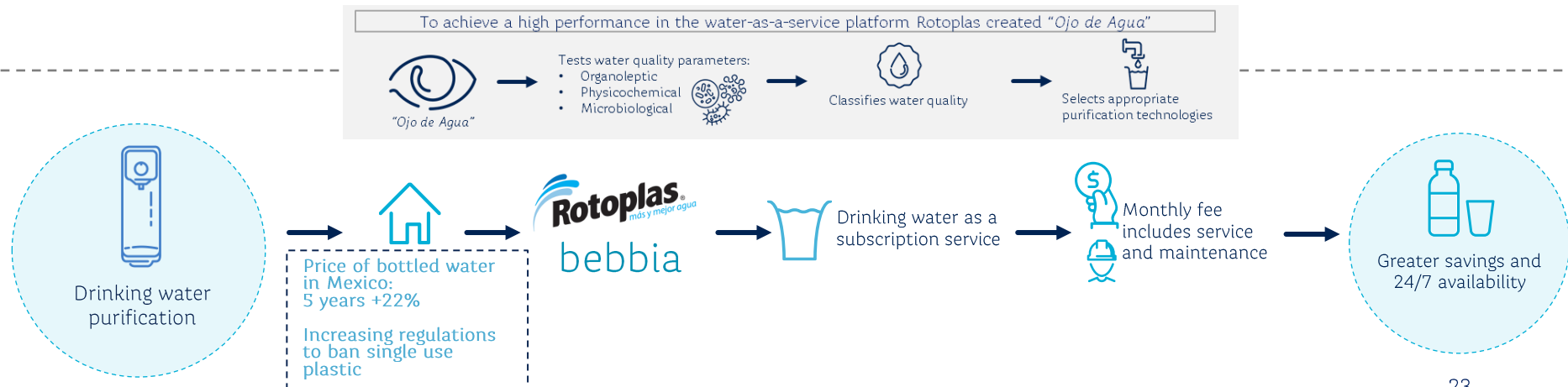


Water-as-a-Service Platform

Mega Trends



On-site treatment & recycling - the future of urbanization (less energy, more reliability, more sustainable)



Purification at the point of use (less friction, more sustainable)

E-commerce platform in the USA



The platform:



#1 online retailer of water storage products



Access to a nationwide manufacturing footprint through Tank Co. strategic alliance



Innovation in the water space (storage, septic) to address the pressing needs



Order online and pick up purchases at our stores

Different channels available:



Web



Phone



Store



Mobile

Our brands:

PlasticWaterTanks

plasticwatertanks.com

PLASTIC-MART

plastic-mart.com



tank-depot.com

Improve discipline in Capital Allocation



Resource allocation for:



Organic growth



Inorganic growth
Coherence matrix approach



Share buybacks



Dividend Payment



Debt Payment

Process:



Project proposal



Evaluation



$IRR > WACC$



Validation and
authorization



Quarterly status
update

Supported by a Capital Allocation Committee

5 STRONG FINANCIALS

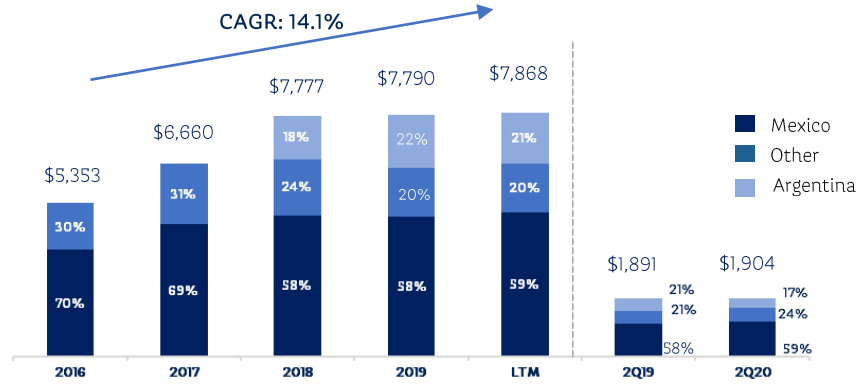
With a sustainable focus

Track Record of Growth and Profitability

MXN mm

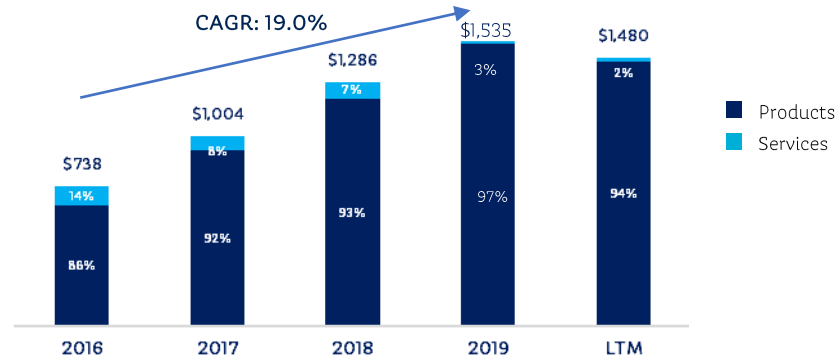
Revenue by Country

MXN mm



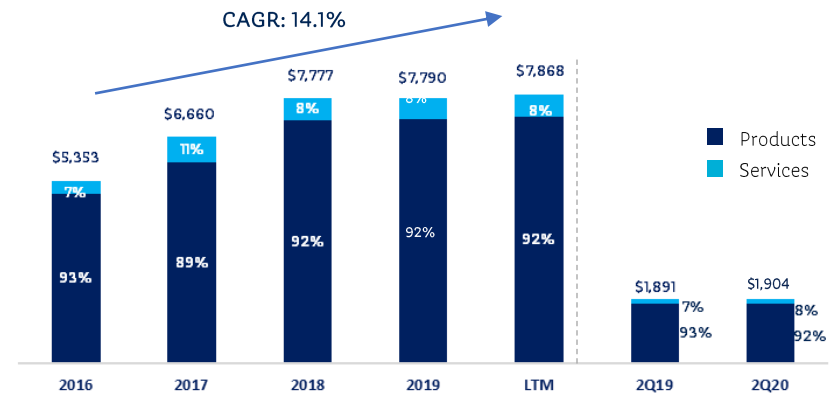
Adjusted EBITDA by Solution

MXN mm

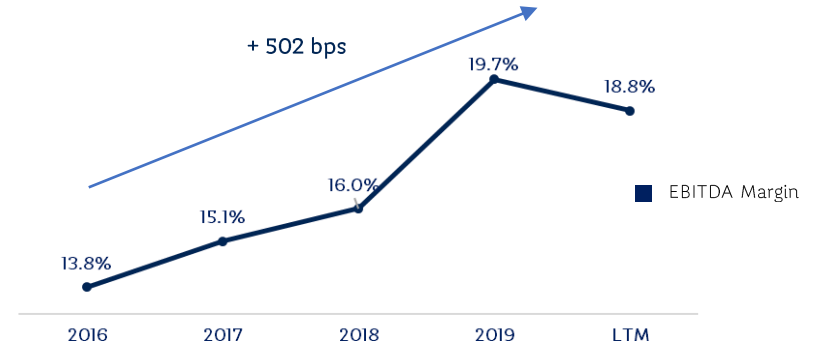


Revenue by Solution

MXN mm



Adjusted EBITDA Margin



Sound Financials

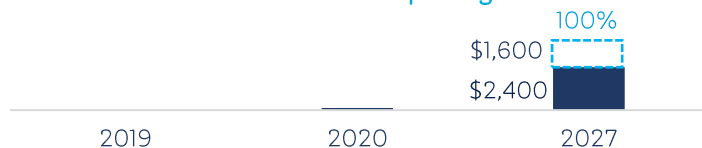
MXN mm



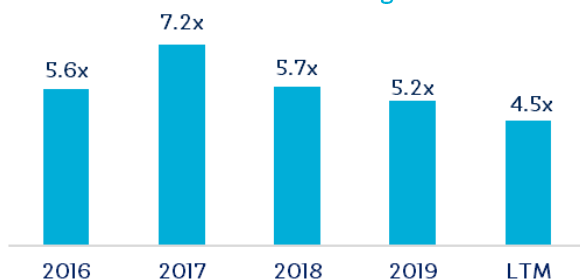
Debt amortization calendar Prior to second reopening



After second reopening



Interest coverage*



Strong Balance Sheet to support growth

June 2020

Cash and Equivalents	\$3,193
Other Assets	\$9,360
Total Assets	\$12,553
Debt	\$4,075
Other Liabilities	\$1,991
Total Liabilities	\$6,066
Equity	\$6,487
Liabilities + Equity	\$12,553

Net debt / EBITDA

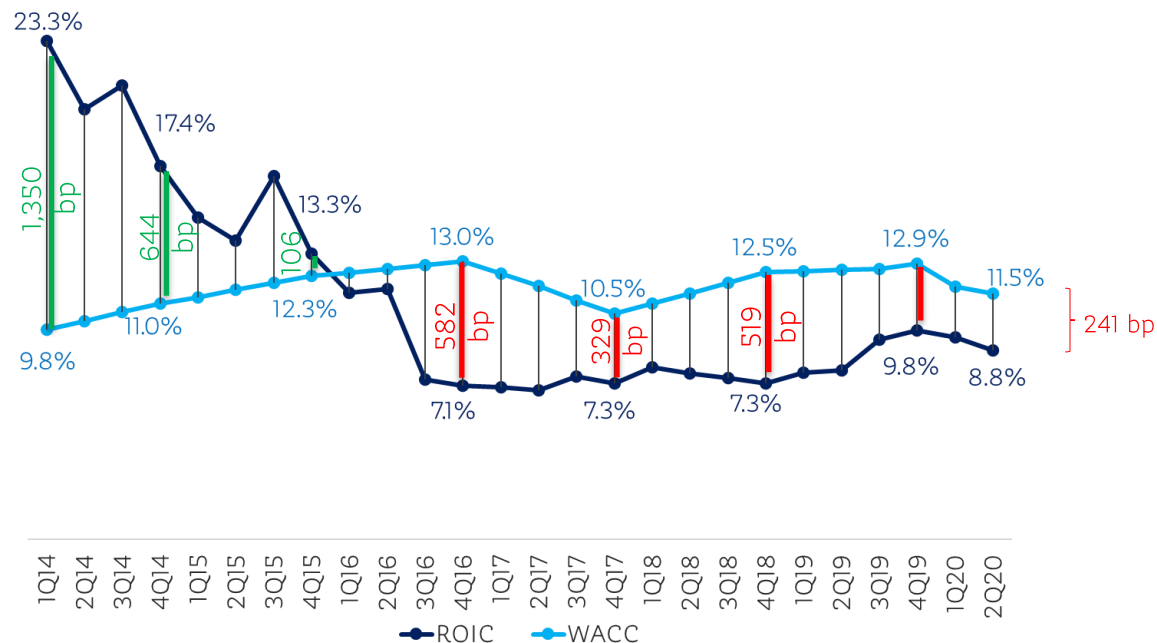


Results as of 1Q20

*Considers interest payments from interest bearing liabilities.

*Interest coverage: EBITDA/Interest payments.

ROIC vs Cost of Capital



Improvement in ROIC through the Flow transformational program:

- Greater discipline in Capital Allocation (Control Tower).
- Optimization of working capital.
- Increased production efficiency in manufacturing process.
- Divestment strategy for low return assets.
- Strict discipline on spending.

6

WHY OWN AGUA?

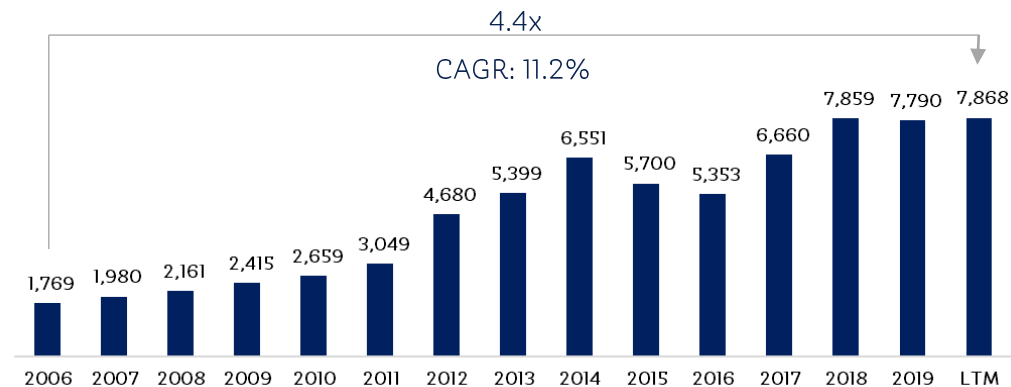
Momentum

Business Model Resilience

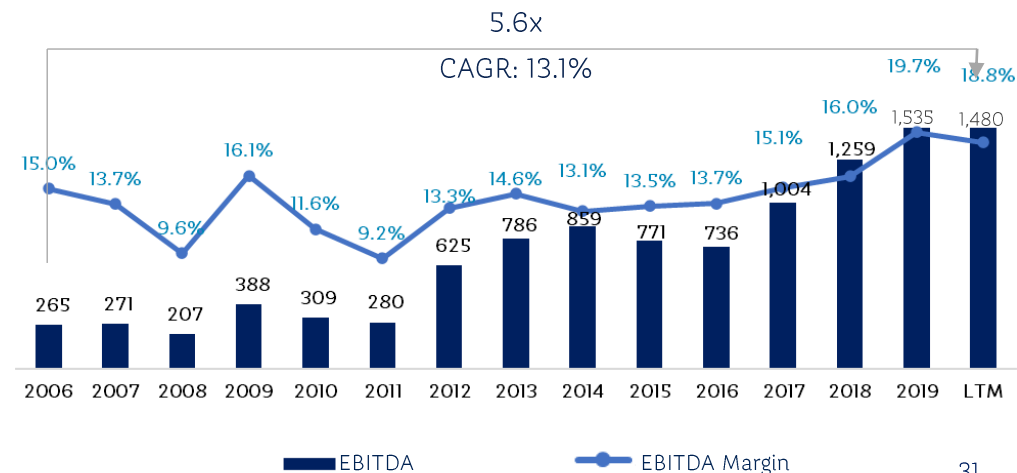
- Continuous growth
- Double digit margins
- Strong Management

- Mexico – 41 years
- Central America – 23 years
- Peru – 21 years
- Argentina – 21 years
- Brazil – 20 years
- USA – 5 years

Sales



EBITDA



Thank you

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