## Message from the Chairman of the Board

## Dear investors, partners, and friends,

As I look back on the past year, I do so with a deep sense of gratitude and responsibility. 2024 brought challenges we could not have fully anticipated, but also reaffirmed the purpose that drives us at Rotoplas: to bring more and better water to more people.

In a year marked by uncertainty—particularly in Argentina, where macroeconomic conditions were especially complex—we were reminded of the importance of staying close to our purpose. Thanks to the resilience and adaptability of our team, we responded with agility, staying focused on what matters most: improving lives through water solutions.

Each challenge became a moment to learn and evolve. In Argentina, we streamlined operations to ensure long-term resilience. In Mexico, we expanded our solutions portfolio, deepened our digital capabilities, and continued to grow our services platform—bringing us closer to a more sustainable model.

Our strategy—anchored in strong fundamentals and a long-term vision—proved to be a steady guide. Operational efficiency and innovation helped us navigate headwinds, while technology and data began to play an even greater role in shaping our future.

We are convinced that the future of water must be smarter, more efficient, and deeply sustainable. These principles will guide our next chapter, one defined by growth, impact, and transformation.

We see promising signs ahead: a recovering Argentina, a renewed focus on water infrastructure in Mexico, and a growing global demand for sustainable solutions. With clarity, we step into 2025 committed to building long-term value for all our stakeholders.

As I reflect on our path, I'm reminded of how far we've come—from a single bold decision to redefine what a water tank could be, to building a diversified,

purpose-driven Group with a presence in 14 countries across the Americas. The essence of Rotoplas has always been transformation—of materials, of models, and most importantly, of people's lives through water.

I hope that, as you read this report, you see not only numbers but also the legacy we are building together: one of impact, trust, and innovation in service of a vital cause. Like me, I hope you feel inspired to remain part of this journey—committed to ensuring more and better water for everyone.

To our employees, investors, partners, suppliers, and customers—thank you. Your trust, talent, and belief in our mission make everything we do possible. Together, we will continue to build a future where water is not only accessible, but a driving force for well-being and progress in every country where we operate.

Sincerely,

Carlos Rojas Mota Velasco, Chairman of the Board Grupo Rotoplas