

OUR
CONTRIBUTION
TO THE
SUSTAINABLE
DEVELOPMENT
GOALS
(SDGs)

REPORT

2018





Through our solutions portfolio, we contribute to users' development, true to our mission for people to have more and better water. This contribution is bolstered by the attention we pay to the needs of both the population and the industry, as well as by the soundness of the innovation processes within the company.

Our Sustainability Strategy was created in compliance with the 2030 Agenda of the UN (United Nations Organization), specifically, with the strategic contribution we can make through Grupo Rotoplas' water solutions, thus focusing on contributing greater added value.

Therefore, we carried out an analysis that enabled us to establish the baseline for our contribution to the Sustainable Development Goals (SDG), through the operation and initiatives included in the Sustainability Strategy.



Considering this analysis and our experience in the water and sanitation sector, the most remarkable contribution is to **SDG 6, which focuses on ensuring access to water and its sustainable management, and sanitation for all.** Our products and services, their implementation through programs for vulnerable communities, and the actions to foster a responsible use of the water resource are noteworthy.



We also contribute strategically to **SDG 9: Build resilient infrastructure, promote sustainable industrialization, and foster innovation.** At Grupo Rotoplas, innovation is a key pillar, which triggers the development of solutions, process improvement, and the proposal of business models, open to collaborating with third parties.



Moreover, we also contribute to **SDG 3, on health and wellbeing, 4 on quality education, and 5 on gender equality,** differentially as Grupo Rotoplas. With an easier access to water, women and children in communities gain more control over their time, which improves school attendance and empowers women to develop outside the home. Moreover, adding the sanitation solutions we deliver, we contribute to reducing the incidence of gastrointestinal and respiratory infectious diseases.



As a company, we also contribute to the generation of employment and economic development, both within and outside our work centers, for instance, through provisioning. This contribution, together with the strategic one, is mentioned throughout the report⁵.

⁵ To reference the SDGs and goals, our own analysis of the strategic contribution and the guidelines of the Business Reporting on the SDGs initiative are considered.

Below, the detailed contribution to SDGs 6 and 9 is presented⁶:



Goals: 6.1, 6.2, 6.3, 6.4, 6.7

Category	Grupo Rotoplas contribution	Impact
Access to water	<ul style="list-style-type: none"> > Distribution of Rainwater Harvesting systems that collect and store water for use in toilets, irrigation, and washing. > Drinking water fountains with purification system installed in schools. 	> +1,332,000 beneficiaries since 2012. 1,109,778 schoolchildren since 2016.
Access to sanitation	> Sanitation and hygiene solutions (e.g. outdoor toilet, biodigester).	> Outdoor toilets and biodigesters have benefited +792,000 people since 2012.
Training on matters of hygiene	<ul style="list-style-type: none"> > Information delivered under pilot programs to gauge social impact. > Also, training under the anthropology team. 	> 4,954 people trained in 2018.
Water quality	<ul style="list-style-type: none"> > Development, marketing, and maintenance of wastewater treatment and recycling plants. > Innovation through the drinking fountain and domestic purifier line. > Participation in the national drinking fountain programs. 	> Sytesa has treated a total of 15,368,901m ³ of wastewater since 2016.
Recycling and reutilization	> Development, marketing, and maintenance of wastewater treatment and recycling plants.	> After going through the Sytesa plants, 35% of the treated water was reused.
Cooperation for development regarding water	<ul style="list-style-type: none"> > Pioneers in financing schemes focused on socioenvironmental contribution: Issuance of the first sustainability bond in Latin America. > Strengthening the gauging of social impact, essential in the interaction with other agents. > Open innovation processes and alliances with third parties in the innovation ecosystem. 	> In 2017, we issued the first Sustainable Bond in Latin America for \$2,000 million pesos, and in October 2018, the AGUA 17-2X bond was reopened for another \$1,000 million.



⁶ It complements the specific Report on the contribution to SDGs issued by Grupo Rotoplas every two years.



Goals: 9.5, 9.7		
Category	Grupo Rotoplas contribution	Impact
Research and Development	<ul style="list-style-type: none"> > Investment in innovation centers. > Strengthening the innovation team. > Open and inclusive focus of innovation. > Agreements to promote innovation and development of the startup ecosystem. 	<ul style="list-style-type: none"> > Three patents awarded on utility models and industrial designs to improve the solutions. > Five new applications to register industrial design > \$52.7 million pesos destined to innovation.

As part of our commitment to the 2030 Agenda, we participate in different events and forums. We should note our presence at the STI Forum, Science, Technology and Innovation for the Sustainable Development Goals, held at the United Nations Assembly, where we shared our experience on developing innovative solutions and business models that contribute to close the gaps related to SDG 6. Likewise, we presented the launch of the Platform for the private sector, and the 2030 Agenda of the UNDP (United Nations Development Program) in Mexico, also participating in the dialogue among the sector's representatives.



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